fashion calendar

JULY 16

1984

JANUARY

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FASHION CALENDAR

NOTE: Although listings are repeated until the scheduled date of every event, they frequently incorporate IMPORTANT CHANGES. A CAREFUL CHECK OF EVERY ISSUE, therefore, will yield maximum use of FASHION CALENDAR to the reader...Ruth Finley, Publisher.

July 13 By appointment. Contact: Sophie Xuereb & Assoc., 751-6977. *July 6 PITTO UOMO (MEN'S FASHIONS) IN FLORENCE. (July 6-9) Tel: 055-219-331. Beginning Monday MOMEN'S SPORTSWEAR SHOWROOM - 28TH FLOOR By appointment. Contact: 730-7307. Tuesday EDITOR PREVIEW OF HALSTON FRAGRANCES; & 1114 AVENUE OF THE AMERICAL ALBERT NIFON FRAGRANCES; & 1114 AVENUE OF THE AMERICAL ALBERT NIFON FRAGRANCES; & 1114 AVENUE OF THE AMERICAL ALBERT NIFON FRAGRANCES; & 1114 AVENUE OF THE AMERICAL ALBERT NIFON FRAGRANCES; & 1114 AVENUE OF THE AMERICAL ALBERT NIFON FRAGRANCES; & 1114 AVENUE OF THE AMERICAL ALBERT NIFON FRAGRANCES; & 1114 AVENUE OF THE AMERICAL ALBERT NIFON FRAGRANCES; & 1114 AVENUE OF THE AMERICAL ALBERT NIFON FRAGRANCES; & 1114 AVENUE OF THE AMERICAL ALBERT NIFON FRAGRANCES; & 1114 AVENUE OF THE AMERICAL ALBERT NIFON FRAGRANCES; & 1114 AVENUE OF THE AMERICAL ALBERT NIFON FRAGRANCES; & 1114 AVENUE OF THE AMERICAL ALBERT NIFON FRAGRANCES; & 1114 AVENUE OF THE AMERICAL ALBERT NIFON FRAGRANCES; & 1114 AVENUE OF THE AMERICAL ALBERT NIFON FRAGRANCES; & 1114 AVENUE OF THE AMERICAL ALBERT NIFON FRAGRANCES; & 1114 AVENUE OF THE AMERICAL ALBERT NIFON FRAGRANCES; & 1114 AVENUE OF THE AMERICAL ALBERT NIFON FRAGRANCES; & 1114 AVENUE OF THE AMERICAL ALBERT NIFON FRAGRANCES; & 1114 AVENUE OF THE AMERICAL ALBERT NIFON FRAGRANCES; & 1114 AVENUE OF THE AMERICAL ALBERT NIFON FRAGRANCES; & 1114 AVENUE OF THE AMERICAL ALBERT NIFON FRAGRANCES; & 1114 AVENUE OF THE AMERICAL ALBERT NIFON FRAGRANCES; & 1114 AVENUE OF THE AMERICAL ALBERT NIFON FRAGRANCES; & 1114 AVENUE OF THE AMERICAL ALBERT NIFON FRAGRANCES; & 1114 AVENUE OF THE AMERICAL ALBERT NIFON FRAGRANCES; & 1114 AVENUE OF THE AMERICAL ALBERT NIFON FRAGRANCES; & 1114 AVENUE OF THE AMERICAL ALBERT NIFON FRAGRANCES; & 1114 AVENUE OF THE AMERICAL ALBERT NIFON FRAGRANCES; & 1114 AVENUE OF THE AMERICAL ALBERT NIFON FRAGRANCES; & 1114 AVENUE OF THE AMERICAL ALBERT NIFON FRAGRANCES; & 1114 AVENUE OF THE AMERICAL ALBERT NIFON FRAGRANCES; & 1114 AVENUE OF THE AMERICAL ALBERT NIFON FRAGRANCES;		use of Pashion Calbudan to the reader nuth Finitey, Publisher.				
Thursday RESORT READY-TO- MICHEL KLEIN 36 EAST 57TH STREET SHOWROOM - 10TH FLOO July 15 By appointment. Contact: Sophie Xuereb & Assoc., 751-6977. *July 6 PITTO UOMO (MEN'S FASHIONS) IN FLORENCE. (July 6-9) Tel: 055-219-331. *Beginning OPENING OF RESORT JOHN WEITZ 4111 BROADMAY SHOWROOM - 28TH FLOOR July 19 By appointment. Contact: 730-7307. *Tuesday Bulton PREVIEW OF HALSTON PRAGRANCES; & 1114 AVENUE OF THE AMERIC July 11 Also Holiday colors from Orlane. By appointment; Madeline de Vries, Ltd., 753-666 *Beginning OPENING OF RESORT/ HAUBER FOR HOOPER 4151 BROADWAY SHOWROOM - 7TH FLOOR July 11 COLLECTION Continuous by appointment. Contact: 221-6610. *Monday July 11 COLLECTION July 20 At 9:00 & 2:00, by appointment. Contact: 944-2448. *Beginning OPENING OF CRUISE KARL LAGERFELD RIZ CARLTON HOTEL 112 C.P.S-PARK SUITE 100 At 9:00 & 2:00, by appointment. Contact: 944-2448. *July 16 COLLECTION DEPOINT FALL/WINTER COUTURE SHOWINGS IN ROME. Contact: La Camera Nazionale dell Alta Moda July 19 Telaliana, Piazza Araccell 3, Rome 00186. Tel: 679-4390. *July 18 SPRING/SUMMER '85 RTW July 18 SPRING/SUMMER' 85 RTW SPRING/SUMMER '85 RTW SPRING/SUMMER' 85 RTW SPRING/SUMMER '85 RTW SPRING/SUMER '85 RTW SP			WEEKS BEGINNING MONDAY, JULY 9 & JULY 16, 1984			
July 5- July 6 PITTO UOMO (MEN'S FASHIONS) IN FLORENCE. (July 6-9) Tel: 055-219-331. Beginning Monday July 9 PITTO UOMO (MEN'S FASHIONS) IN FLORENCE. (July 6-9) Tel: 055-219-331. Beginning Monday July 9 PENING OF RESORT JOHN WEITZ HAIL BROADWAY SHOWROOM - 28TH FLOOR July 10- July 11 HOLDIDAY GIFTS ALBERT NIPON FRAGRANCES; & 1114 AVENUE OF THE AMERICAL ALBERT NIPON FRAGRANCE STRUMY 11 COLLECTION ALBERT OF HOOPER SHOWROOM - 7TH FLOOR SHOWROOM - 7TH FLOOR SHOWROOM - 7TH FLOOR SHOWROOM - 7TH FLOOR OF SHOWROOM - 7TH FLOOR SHOWROOM - 7TH FLO		DATE	WHAT'S GOING ON	GIVEN BY	WHERE	
#July 6 PITTO UOMO (MEN'S FASHIONS) IN FLORENCE. (July 6-9) Tel: 055-219-331. Beginning Monday July 9 By appointment. Contact: 730-7307. Tuesday EDITOR PREVIEW OF HALSTON FRAGRANCES; & 1114 AVENUE OF THE AMERICAL ALBERT NIFON FRAGRANCE Also Holiday colors from Orlane. By appointment; Madeline de Vries, Ltd., 753-666 Also Holiday colors from Orlane. By appointment; Madeline de Vries, Ltd., 753-666 Also Holiday colors from Orlane. By appointment; Madeline de Vries, Ltd., 753-666 Also Holiday colors from Orlane. By appointment; Madeline de Vries, Ltd., 753-666 Also Holiday colors from Orlane. By appointment; Madeline de Vries, Ltd., 753-666 Also Holiday colors from Orlane. By appointment; Madeline de Vries, Ltd., 753-666 Also Holiday Collection SHOWROOM - 7TH FLOOR SHOWROOM - 7TH FLOOR COLLECTION SHOWROOM - 7TH FLOOR COLLECTION At 9:00 & 2:00, by appointment. Contact: 944-2448. Beginning OPENING OF CRUISE KARL LAGERFELD RITZ CARLTON HOTEL COLLECTION At 9:00 & 2:00, by appointment. Contact: 944-2448. Beginning OPENING OF HOLIDAY BELLE MCINTYRE 37 WEST 57TH STREET SHOWROOM - SUITE 1101 By appointment. Contact: 860-5322 or 755-8504. #July 16 FALL/WINTER COUTURE SHOWINGS IN ROME. Contact: La Camera Nazionale dell Alta Moda Italiana, Piazza Aracoeli 3, Rome 00186. Tel: 679-4390. #Mednesday July 18 SHOWING OF MEN'S DIMITRI LTD. 110 GREENE STREET SHOWROOM - 6TH FLOOR SHOWING SHOW	X	Thursday July 5- July 13	RESORT READY-TO- WEAR COLLECTION By appointment. Contact		SHOWROOM - 10TH FLOOR	
Monday WOMEN'S SPORTSWEAR SHOWROOM - 25TH FLOOR By appointment. Contact: 730-7307. Tuesday July 10- July 11- Also Holiday colors from Orlane. By appointment; Madeline de Vries, Ltd., 753-666 Beginning OPENING OF RESORT/ HAUBER FOR HOOPER HAUSTON SHOWROOM - 7TH FLOOR SHOWROOM - 7TH	/			CONS) IN FLORENCE. (July 6-9) Tel:	055-219-331.	
Beginning OPENING OF RESORT/ HAUBER FOR HOOPER SHOWNOOM - 7TH FLOOR SHOW	/	Beginning Monday July 9	OPENING OF RESORT WOMEN'S SPORTSWEAR By appointment. Contact	JOHN WEITZ		
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July 16- July 20 At 9:00 & 2:00, by appointment. Contact: 944-2448. Beginning OPENING OF HOLIDAY BELLE McINTYRE 37 WEST 57TH STREET SHOWROOM - SUITE 1101 *July 16 By appointment. Contact: 860-5322 or 755-8504. *July 16- *July 19- *July 18- *July 22- *July 22- *July 24- *July 24- *July 24- *July 25- *July 26- *July 26- *July 26- *July 26- *July 27- *July 27- *July 28- *July 28- *July 29- *July 29- *July 20- *July 20- *July 20- *July 20- *July 21- *July 21- *July 22- *July 23- *July 25- *July 26- *July 26- *July 27- *July 27- *July 28- *July 28- *July 29- *July 29- *July 29- *July 20- *July 20- *July 21- *July 21- *July 21- *July 22- *July 23- *July 25- *July 26- *July 26- *July 27- *July 27- *July 28- *July 28- *July 29- *July 29- *July 29- *July 20- *July 20- *July 21- *July 21- *July 21- *July 22- *July 22- *July 23- *July 25- *July 26- *July 26- *July 27- *July 27- *July 28- *July 29- *July 29- *July 29- *July 29- *July 20- *July 20- *July 21- *July 21- *July 21- *July 22- *July 22- *July 22- *July 22- *July 23- *July 23- *July 23- *July 25- *July 26- *July 27- *July 27- *July 28- *July 28- *July 29- *July 29- *July 29- *July 29- *July 29- *July 29- *July 20- *July 20- *July 20- *July 20- *July 21- *July 20- *July 21- *July 21- *July 21- *July 22- *July 22- *July 22- *July 23- *July 26- *July 26- *July 27- *July 28- *July 28- *July 29- *July 2	1	Wednesday	SPRING I COLLECTION			
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Wednesday SHOWING OF MEN'S DIMITRI LTD. 110 GREENE STREET SHOWROOM - 6TH FLOOR SHOWROOM - 6TH	(Monday	COLLECTION			
July 18 4:00 P.M. (Note Date Change). Cocktail reception & show. By invitation. Contact: 431-1090. July 22- July 24 From 9:30 - 6 daily. Contact: 980-1500. *July 22- July 25 July 26 July 27 July 27 July 28 July 29 July 20 July 20 July 20 July 20 July 20 July 21 July 21 July 22 July 25 July 26 July 27 July 27 July 28 July 29 July 20 July 2	X	*July 16- July 19	FALL/WINTER COUTURE SHO Italiana, Piazza Aracoe	WINGS IN ROME. Contact: La Camera li 3, Rome 00186. Tel: 679-4390.	Nazionale dell Alta Moda	
#July 24 From 9:30 - 6 daily. Contact: 980-1500. #July 25 FALL/WINTER COUTURE SHOWINGS IN PARIS. Contact: Denise Dubois, Chambre Syndicale July 26 la Couture Parisienne, 100 rue du Faubourg St. Honore, Paris 75008. Tel: 266-64-44 FIRM ADDRESS OF SHOWING MAILING ADDRESS 6:30 P.M. TORRENTE Intercontinental, 3 r Castiglione (39 av. Montaigne, 7500 Mon., July 23 Intercontinental 3, r Castiglione (39 av. Montaigne, 7500 Mon., July 23 Intercontinental 3, r Castiglione (44 Francois 1er, 7500 Mon.) JEAN-LOUIS SCHERRER Grand Hotel, 2 rue Scribe (51 av. Montaigne, 7500 Montai	/	July 18	SPRING/SUMMER '85 RTW		SHOWROOM - 6TH FLOOR	
July 26 la Couture Parisienne, 100 rue du Faubourg St. Honore, Paris 75008. Tel: 266-64-44 FIRM ADDRESS OF SHOWING Sun., July 22 6:30 P.M. TORRENTE 8:00 P.M. NINA RICCI (1st) Pavillon Gabriel 5, Avenue Gabriel Mon., July 23 9:90 A.M. BALMAIN (1st) Intercontinental 3, r Castiglione Mon., July 23 9:90 A.M. PIERRE CARDIN Espace Cardin, 1 av. Gabriel 10:30 A.M. PIERRE CARDIN Espace Cardin, 1 av. Gabriel (27 av. de Marigny, 750 (21 av. Montaigne, 7500 2:30 P.M. COURREGES 40 rue Francois 1er 3:00 P.M. BALMAIN (2nd) 3:00 P.M. BALMAIN (2nd) 44, rue Francois 1er 3:00 P.M. NINA RICCI (2nd) 44, rue Francois 1er 3:00 P.M. CHRISTIAN DIOR (1st) Grand Hotel, 1 rue Scribe 5:30 P.M. JEAN PATOU Intercontinental 3, r Castiglione 4:00 P.M. CHRISTIAN DIOR (2nd) Grand Hotel 2, rue Scribe 8:00 P.M. CHRISTIAN DIOR (2nd) Grand Hotel 2, rue Scribe 8:00 P.M. CHANEL (1st) Opera de Paris, Place de l'Opera (31, rue Cambon, 75001)	\ -				PLACE HOTEL21 E. 52ND ST.	
10:30 A.M. PIERRE CARDIN Espace Cardin, 1 av. Gabriel (27 av. de Marigny, 750 12:00 Noon JEAN-LOUIS SCHERRER Grand Hotel, 2 rue Scribe (51 av. Montaigne, 7500 2:30 P.M. COURREGES 40 rue François 1er (40 François 1er, 7500 3:00 P.M. NINA RICCI (2nd) 39, Avenue Montaigne 4:00 P.M. CHRISTIAN DIOR (1st) Grand Hotel, 1 rue Scribe (30 av. Montaigne, 7500 5:30 P.M. JEAN PATOU Intercontinental 3, r Castiglione (7 r. St-Florentin, 750 6:45 P.M. CHRISTIAN DIOR (2nd) Grand Hotel 2, rue Scribe (31, rue Cambon, 75001)		July 26 5:00 6:30 P.M. 8:00 P.M.	la Couture Parisienne, FIRM FORRENTE NINA RICCI (1st) Pa	100 rue du Faubourg St. Honore, P DRESS OF SHOWING Sun., July 22 2 tercontinental, 3 r Castiglione willon Gabriel 5, Avenue Gabriel don., July 23 2	MAILING ADDRESS (9 fg. St. Honore, 75008) (39 av. Montaigne, 75008)	
4:00 P.M. CHRISTIAN DIOR (1st) Grand Hotel, 1 rue Scribe 5:30 P.M. JEAN PATOU Intercontinental 3, r Castiglione 6:45 P.M. CHRISTIAN DIOR (2nd) Grand Hotel 2, rue Scribe 8:00 P.M. CHANEL (1st) Opera de Paris, Place de l'Opera (30 av. Montaigne, 7500 (7 r. St-Florentin, 750 (7 r. St-Florentin, 7		10:30 A.M. 12:00 Noon 2:30 P.M. 3:00 P.M.	PIERRE CARDIN ES JEAN-LOUIS SCHERRER GR COURREGES 40 BALMAIN (2nd) 44	pace Cardin, 1 av. Gabriel and Hotel, 2 rue Scribe rue Francois 1er , rue Francois 1er	(27 av. de Marigny, 75008) (51 av. Montaigne, 75008) (40 Francois 1er, 75008)	
	*	4:00 P.M. 5:30 P.M. 6:45 P.M. 8:00 P.M.	CHRISTIAN DIOR (1st) Gr JEAN PATOU In CHRISTIAN DIOR (2nd) Gr CHANEL (1st) Op	rand Hotel, 1 rue Scribe stercontinental 3, r Castiglione rand Hotel 2, rue Scribe	(30 av. Montaigne, 75008) (7 r. St-Florentin, 75008) (31, rue Cambon, 75001)	

(continued on following page)

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DATE	WHAT'S GOING ON	GIVEN BY	HERE
	PARIS C	COUTURE SHOWINGS (continued from page	1)
9:00 A.M.	LECOANET HEMANT	Tues., July 24 Pavillon Gabriel 5, Avenue Gabriel	(5 rue Lamennais, 75008)
10:15 A.M.	. EMANUEL UNGARO	Grand Hotel 2 rue Scribe	(2 av. Montaigne, 75008)
11:30 A.M.	. LANVIN	Intercontinental, 3 r Castiglione	(22 fg. St-Honore, 75008)
12:45 P.M.	. TED LAPIDUS	Intercontinental, 3 r Castiglione	(35, François 1er. 75008)
3:00 P.M.	LOUIS FERAUD	Pav. Gabriel, 5 av. Gabriel	(88 fg. St-Honore, 75008)
4:00 P.M.	CARVEN	o ru-pt des champs-Elvsees	(6 rd Ch. Elysees, 75008)
5.00 A.M.	PHILIPPE VENEI (ISt)	62 rue Francois 1er Wed., July 25	(62 Francois 1er, 75008)
9:45 A.M.	GUY LAROCHE (1st)	Intercontinental, 3 r Castiglione	(20 av Montainna 75009)
11:00 A.M.	YVES ST. LAURENT (1st) Intercontinental, 3 r Castiglione	(5 av Marcoau 75116)
2:00 P.M.	SERGE LEPAGE (1st)	15 rue Duphot	(15 rue Duphot, 75001)
3:00 P.M.	PHILIPPE VENET (2nd)	62, rue Francois 1er	
	GUY LAROCHE (2nd)	Intercontinental, 3 r Castiglione	
3:30 P.M.		31, rue Cambon	
3:00 P.M.	GIVENCHY	Grand Hotel, 2 rue Scribe	(3 av. George-V, 75008)
	PACU RABANNE	Pav. Gabriel, 5 av. Gabriel	(7 r. Cherche-Midi, 75006)
5:00 P.M.	IVES SI. LAURENI (2nd) Intercontinental, 3 r Castiglione Thurs., July 26	
9:45 A.M.		Hotel Plaza Athenee, 25 av. Montaigne	(17 on Montains 75000)
		Hotel Royal Monceau 35, av. Hoche	(18 av. George V 75008)
3:00 P.M.	GRES .	1 rue de la Paix	(1 rue de la Paix 75002)
3:00 P.M.	SENGE LEPAGE (2nd)	15, rue Duphot	() 5 40 40 24 1421, 19002,
3:30 P.M.	HANAE MORI (2nd)	Hotel Plaza Athenee, 25 av. Montaigne	(17 av. Montaigne, 75008)
Friday	SHOWING OF DRE SDRING	185 ITZ CLATPODUE	hill d. DDC anizar
	COLLECTION	'85 LIZ CLAIBORNE 1 SPORTSWEAR 7'	441 BRUADWAY
	Buyers. Press show at	11. Missy & petites. Also, Girls. By	inv Contact. 251-1000
July 27	11:00 A.M., LIZ CLAIBO	ORNE PRESS SHOW, 1441 Broadway, 7th f	loor, 354-4900.
Sunday	MCOLD IN EASHTONN	THEODIAM TOWN GOLD CODD	
July 29-30	SPRING/SHIMMER 185	INTERNATIONAL GOLD CORP. V (900 THIRD AVENUE)	IVIAN BEAUMONT THEATRE
6:15 P.M.	Show at 7:00. Fashions	s & gold jewelry. By ticket. Contact:	688 OOOE
		a gord Jonorry by vicker, contact.	000-0003.
July 29	JEWELERS OF AMERICA SE	EMI-ANNUAL EXHIBIT AT N.Y. HILTON & SI	HERATON CENTRE (7/29 - 8/1)
T 20	IENDY ODERVEY /D		
July 30)1411 Broadway32	
July 30		Holiday/Resort)485 SeventhSi	
July 30		nen)1466 BroadwaySı	
July 30			
July 30	TANNER DRESS (Resort).	530 Seventh28	3th floor944-6350
July 31	FOOTWEAR FASHION WEEK	IN NEW YORK AT WALDORF-ASTORIA; 246-3	3410. (7/31-8/3)
	CRUISE '85 SWIMWEAR	DUPONT	ACE TO BE
	TRENDS: AUDIO-VISUAL	AN	NOUNCED
0:30 A.M.	Presentation in Antron	/Lycra. Press reception. By inv. Cont	Eact: Peggy Bool, 512-9417.
Friday	SHOWING OF CRUISE	LIZ CLAIBORNE 14	ILI DDOADUAY
	COLLECTION		441 BROADWAY 7TH FLOOR
		ne opens by appt 8/6. Contact: 354-49	100.
*Aug. 3	MIAMI RESORT REGIONAL	MARKET (Aug. 3 - Aug. 6). Contact: (3	305) 261–2900.
Aug. 5	NATIONAL KIDS' FASHION	SHOW AT N.Y. PENTA HOTEL. Contact:	594-0880. (Aug. 5-8)

-2-

DATE	WHAT'S GOING ON GIVEN BY WHERE
Monday Aug. 6 5-8 P.M.	SHOWING OF SWIMWEAR MONIKA TILLEY FOR VISAGE COLLECTION CHRISTIE BRINKLEY 611 WEST 56TH STREET Cocktail reception. By invitation. Press: Colleen Dorfman, 686-9400.
Aug. 6	ANTONELLA PREVE (Resort)498 Seventh9th fl736-1771
Aug. 6	STANLEY BLACKER FOR WOMEN (Resort)550 Seventh20th fl764-3730
Aug. 6	BRITISH KHAKI BY ROBERT LIGHTON37 W 57thSuite 1110755-8506
Aug. 6	CHINOISE/BANCO BY MATTHEW LOMBARDI525 Seventh3rd fl944-6450
Aug. 6	CONGOVID-CONGODRESS & TODD OLDHAM MEN'S 1466 BroadwaySuite 507(214) 638-0898
Aug. 6	BERN CONRAD (Resort)
Aug. 6	CRISCIONE (Resort Swimwear)525 Seventh7th fl730-7310
Aug. 6	GALLANT (& GEOFFREY BEENE/GALLANT)205 W 39th8th fl354-7284
Aug. 6	MORT GOLDMAN (Resort) (Barcordari,498 Seventh7th fl564-3467 (Cobalt, Exotica, Dan DeSantis, Elle et Lui, J.N. Goldmiller, Randi Rahm)
Aug. 6	BETTY HANSON & CO (Resort)205 W 39th14th fl840-8888
Aug. 6	JIBALI BY JAMES DAUGHERTY209 W 38th4th fl764-5858
Aug. 6	KAY JUDGE (Babacho for Nicole, DeBina, 498 Seventh3rd fl594-5558 Disegni, Y. Fabian, A. Fiedler, Gabani, R. Hornbein, Nicole, Norma, M. Savini)
Aug. 6	NORMA KAMALI FOR JONES (Resort)1411 Broadway25th fl944-9710
Aug. 6	LILA BY LILA KLIEGMAN (Resort)575 Seventh20th fl354-5190
Aug. 6	ALBERT NIPON BLOUSE (Resort)530 Seventh19th fl944-8802
Aug. 6	ALBERT NIPON EXECUTIVE DRESS (Resort)530 Seventh19th fl944-8802
Aug. 6	ALBERT NIPON PETITES (Resort)530 Seventh19th fl944-8802
Aug. 6	DANNY NOBLE (Resort)
Aug. 6	NORMA (Resort)(Kay Judge)498 Seventh3rd fl594-5558
Aug. 6	ROD OWENS (Barboglio, Casadei, Cee Gee, 498 Seventh3rd & 6th fl564-1870 Elisabeth Dureau, Gemelli, Estelle Gracer, Lorrie Kabala, Pierre Labiche, Parche, Ludmila Raitzin, Randy & Zaiara, Sister Max, Tadashi, Taste of Honey, TD4)
Aug. 6	ROD OWENS (Resort: Abrizzi, Carlota485 SeventhPenthouse760-0100 Alfaro, Eugene Alexander, Tony Chase, Diva, Ron Ellis, Issa, Maggie Reeves, Sister Max International, Dorothy Schoelin, Janice Wainwright)
Aug. 6	POGIA BY D. POLIMENI (Resort)530 Seventh4th fl944-6030
Aug. 6	PORTFOLIO BY PERRY ELLIS (Resort)575 Seventh2nd fl921-8500
Aug. 6	JANET RUSSO (Resort)1466 BroadwayRoom 421575-9850
Aug. 6	ST. MICHEL SPORTSWEAR LTD1407 BroadwaySuite 1610869-9322
Aug. 6	PAULA SAKER (Resort)530 Seventh29th fl221-6960

DATE	WHAT'S GOING ON	GIVEN BY	WHERE
Aug. 6	ROBERT SANDEL (Resort)	485 Seventh	Suite 600563-1655
Aug. 6	SILK FARM & SILK FARM COLLECT	IBLES525 Seventh	2nd fl354-7567
Aug. 6	ADELE SIMPSON (Resort)	530 Seventh	23rd fl354-8600
Aug. 6	ALFRED SUNG (Resort)	514 Seventh	2nd fl391-8288
Aug. 6	SWEE LO (Resort)	498 Seventh	10th fl947-2697
Aug. 6	LEVINO VERNA (Holiday/Resort)	498 Seventh	9th f1279-2345
Aug. 6	INTIMATE APPAREL MARKET WEEK	(HOLIDAY/EARLY SPRING) IN N	I.Y. (Aug. 6-10)
Aug. 7	BREAKFAST SHOWING: SWIMWEAR COLLECTION By invitation. Thereafter, 14	ST. MAXIME SWIMWEAR	148 WEST 37TH STREET
	SHOWING OF SWIMWEAR COLLECTION Show at 5:00. By invitation.	GOTTEX (1411 BROADWAY) Thereafter by appt., 6th	PARSONS FASHION CENTER 560 SEVENTH AVENUE fl. Contact: 354-1240.
	SHOWING OF SPRING '85 COLLECTION By invitation. Thereafter by	(1411 BROADWAY)	STUDIO A - 4TH FL (44TH ST)
Tuesday Aug. 7 7:30 P.M.	SHOWING OF RESORT SWIMWEAR By inv. Thereafter, 1411 Broad	(,	3.3 2 30111 0111201
Aug. 8	SHOWING OF SWIMSUIT COLLECTION Introducing swimwear for men.	FOR SOFERE (1411 BWAY)	60TH & 1ST AVENUE
Aug. 8	SHOWING OF SWIMWEAR FASHIONS Show at 6:30. By invitation.		CENTRAL PK W. & 67TH ST.
Wednesday	OPENING OF SWIMWEAR COLLECTION By appointment. Contact: 957		11 WEST 56TH STREET SHOWROOM
Aug. 9	SHOWING OF SWIMWEAR COLLECTION By invitation. Thereafter by	(1411 BROADWAY-24TH FL)	SHOWROOM - 4TH FLOOR
Thursday Aug. 9 4:00 P.M.	PRESS SHOWING OF SWIMWEAR COLLECTION Cocktails. By inv. State Suite	ANNE COLE COLLECTION (1411 BWAY, 21ST FL) e. Show at 4:45. Press: Ele	HOTEL PLAZA WHITE & GOLD SUITE anor Lambert, 887-8277.
Thursday Aug. 9 5:00 P.M.	SHOWING OF SPRING COLLECTION Cocktails. Show at 6. By inv.	ESCADA BY MARGARETHA LEY (1466 BWY) Buyers: 869-8424. Press: J	HOTEL PLAZA GRAND BALLROOM Gody Donohue, 688-8653.
*Aug. 9	DALLAS RESORT REGIONAL MARKET	(Aug. 9-14), (214) 655-620	0.
Aug. 13	GIL AIMBEZ (Resort)	1407 Broadway	.Suite 1211221-3100
Aug. 13	GLORIA BETKER (Resort)	209 W 38th	.3rd fl719-5510
Aug. 13	BOEHM (Neckwear) (Holiday/Reso	ort)485 Seventh	.Suite 306563-2410

DATE	WHAT'S GOING ON · · GIVEN BY WHERE
Aug. 13	EKLEKTIC LTD; & EKLEKTIC PETITES498 Seventh9th fl947-4492
Aug. 13	CARLOS FALCHI (Holiday & Spring I)320 Fifth8th fl594-2900
Aug. 13-24	LOUIS FERAUD (Resort & Early Spring)570 Seventh17th fl840-8220
Aug. 13	CATHY HARDWICK (Resort)1411 Broadway4th fl221-4502
Aug. 13	ICINOO (Resort)202 W 40thSuite 503730-0764
Aug. 13	ALEXIS KIRK (Resort)385 Fifth7th fl532-3779
Aug. 13	LEONARD-PARIS COUTURE (Resort)530 Seventh20th fl869-3601
Aug. 13	SYDNEY CARVIN MILLIKEN(Whodunnit)512 Seventh26th fl391-3991
Aug. 13	NISHI (Resort)
Aug. 13	ANNE PINKERTON (Resort/Cruise)485 Seventh4th fl563-6920
Aug. 13	OSCAR DE LA RENTA (Resort)550 Seventh11th fl354-6777
Aug. 13	RODIER (Spring/Summer)512 Seventh15th fl302-0990
Aug. 13	MICHAEL SEROY (Resort)1441 BroadwaySuite 2702730-8130
Aug. 13	TANNERSPORT (Resort)530 Seventh28th fl944-6350
Aug. 13	TIKTINER (Cruise/Spring)530 Seventh12th fl391-1790
Aug. 13	WHODUNNIT (Carole Arnson, Jean Berg,512 Seventh26th fl391-3991 Fiddlestix, Jennifer George, Liancarlo, Sydney Carvin Milliken, Linda Mishan, Carolyn Parker, Nancy Schjelde, Liz Weinmann)
Aug. 13	HANDBAGS & ACCESSORIES MARKET WEEK IN N.Y. (SPRING I & HOLIDAY) (Aug. 13-17)
Tuesday Aug. 14 4-6 P.M.	PRESS SHOWING: PREMIERE ANNE COLE COLLECTION HOTEL PLAZA SPORTSWEAR COLLECTION SPORTSWEAR STATE SUITE Show at 4:30. By invitation. Press: Eleanor Lambert, 887-8277.
Tuesday Aug. 14 6:30 P.M.	PREVIEW: ISSEY MIYAKE BERGDORF GOODMAN 754 FIFTH AVENUE BOUTIQUE FOR MEN & WOMEN Cocktail reception. By invitation. Contact: 872-8610.
Aug. 14	GEORGE MASKET BY KAREN HARMAN498 Seventh10th fl947-7110
Aug. 15	AUGUSTUS (Resort)
Aug. 15	JONATHAN4th fl288-1362
Aug. 15	LISANDRO SARASOLA (Accessories)225 W 35th15th fl221-1594
*Aug. 17	ATLANTA RESORT REGIONAL MARKET (Aug. 17-21). Contact: (404) 688-8994.
*Aug. 17	CHICAGO RESORT REGIONAL MARKET (Aug. 17-21). Contact: (800) 621-3902.
Aug. 20	RESORT MARKET WEEK IN NEW YORK (Aug. 20-24)
Aug. 20	ADRI2nd fl719-5020
Aug. 20	AGATHA BROWN

DATE	WHAT'S GOING ON · GIVEN BY · WHERE
Aug. 20	AKIRA
Aug. 20	FELIX ARBEO DESIGNS LTD530 Seventh30th fl221-1208
Aug. 20	BARON PETERS; & ROBERT LEONARD530 Seventh30th fl944-0666
Aug. 20	ADAM BEALL
Aug. 20	BELLE FRANCE BY JANE SCHAFFHAUSEN419 Park Ave S20th fl686-5780
Aug. 20	BIS BY GENE EWING
Aug. 20	RAUL BLANCO/ELAN530 Seventh6th fl382-2610
Aug. 20	BILL BLASS LTD221-6660
Aug. 20	BLASSPORT2nd fl354-4200
Aug. 20	ALKE BOKER
Aug. 20	BONAVITACOLA
Aug. 20	ALFRED BOSAND
Aug. 20	MARC BOUWER LTD840-4460
Aug. 20	ELEANOR P. BRENNER LTD
Aug. 20	PIERRE CARDIN SPORTIF; & KNITS550 Seventh5th fl354-9760
Aug. 20	CASI2nd fl944-8870
Aug. 20	OLEG CASSINI COLLECTIONS530 Seventh9th fl354-6990
Aug. 20	ARTHUR CHAPNIK
Aug. 20	LUCILLE CHAYT
Aug. 20	WAYNE CLARK
Aug. 20	CLEOPATRA530 Seventh5th fl382-2454
Aug. 20	KATHRYN CONOVER
Aug. 20	VICTOR COSTA498 Seventh12th fl695-7567
Aug. 20	PAUL COSTELLOE
Aug. 20	LEAMOND DEAN
Aug. 20	DIANNE B FOR CYGNE DESIGNS512 Seventh27th fl354-6474
Aug. 20	DIMITRI COUTURE
Aug. 20	CHRISTIAN DIOR SPORTSWEAR550 Seventh7th fl944-9820
Aug. 20	PERRY ELLIS
Aug. 20	FIANDACA586-6908
Aug. 20	FLORENCE & CELESTE (Chu Chi Knits,498 Seventh9th fl279-9620 Endres, Lucille Fouillet, Annemarie Gardin, Carol Peretz, Maria Scotto) -6-

DATE	WHAT'S GOING ON GIVEN BY WHERE
Aug. 20	FONG LENG (Also, Hotel Drake)247 W 38thSuite 208575-0605
Aug. 20	CHRISTYNE FORTI
Aug. 20	JIMMY GAMBA250 W 35th12th fl564-9897
Aug. 20	GENTILLESSE BY DIANE DICKINSON530 Seventh9th fl354-4147
Aug. 20	JENNIFER GEORGE
Aug. 20	GIULLIANA14th fl921-2270
Aug. 20	GOLDWORM
Aug. 20	GUNTER & MOLISANI
Aug. 20	HALSTON14th fl354-6340
Aug. 20	LESTER HAYATT
Aug. 20	DAVID HAYES (Until 9/8)
Aug. 20	HELGA
Aug. 20-24	CAROLINA HERRERA, LTD19 E 57th2nd fl355-3055
Aug. 20	CATHERINE HIPP
Aug. 20	JONATHAN HITCHCOCK FOR REUBEN THOMAS498 Seventh18th fl736-6060
Aug. 20	CAROL HORN
Aug. 20	JUDY HORNBY26th fl221-4740
Aug. 20	JEAN INGRAM KNITS214 W 39th12th fl354-1700
Aug. 20	ROBERT JANAN/BALENCIAGA LTD530 Seventh19th fl354-7880
Aug. 20	JAYNE JAY INC695-0909
Aug. 20	JEANNE-MARC1466 Broadway9th fl575-7840
Aug. 20	ALEXANDER JULIAN
Aug. 20	KASPER FOR JOAN LESLIE; & J.L. SPORT530 Seventh11th fl221-4200
Aug. 20	KAZMEL
Aug. 20	KENAR530 Seventh25th fl944-5300
Aug. 20	MS. KIPPS; KAY KIPPS498 Seventh22nd fl947-4646
Aug. 20	CALVIN KLEIN
Aug. 20	DON KLINE
Aug. 20	MICHAEL KORS620-4677
Aug. 20	REGINA KRAVITZ840-6065
Aug. 20	RON LEAL439 Lafayette3rd fl475-8033

DATE	WHAT'S GOING ON GIVEN BY WHERE
Aug. 20	NEIL LEONARD
Aug. 20	HAROLD LEVINE; & ELLIE KNITS530 Seventh21st fl391-2255
Aug. 20	HERBERT LEWIN (Anne Caron, Julia Jay,202 W 40thSuite 1404764-5888 Annie Lago, Lawrence Rich, Felippe Richard, Susan Sandhaus, Tenderness, Lynn Tepe)
Aug. 20	LISA MAGHAZEH
Aug. 20	MARY JANE MARCASIANO (488 7th:594-2873) 138 Spring2nd fl226-6809
Aug. 20	FRANK MASANDREA FOR DYNASTY530 Seventh21st fl382-2833
Aug. 20	VERA MAXWELL
Aug. 20	TRACY MILLS
Aug. 20	ROBERT MOLNAR
Aug. 20	MONDI-BRUESTLE
Aug. 20	HANAE MORI21=5726
Aug. 20	MIRA DE MOSS
Aug. 20	ANTHONY MUTO FOR GINO DE GEORGIO LTD239 W 39th11th fl869-2620
Aug. 20	ALBERT NIPON
Aug. 20	ALBERT NIPON BOUTIQUE530 Seventh19th fl354-4325
Aug. 20	ALBERT NIPON COLLECTIBLES530 Seventh2nd fl921-8620
Aug. 20	YONSON PAK5th fl695-6087
Aug. 20	MOLLIE PARNIS
Aug. 20	MOLLIE PARNIS STUDIO530 Seventh18th fl221-1445
Aug. 20	JAN PEDERSEN944-0432
Aug. 20	POSH BY JAY ANDERSON
Aug. 20	PRISMA BY NANCY JOHNSON1411 BroadwaySuite 1295764-8977
Aug. 20	JILL RICHARDS; JILL RICHARDS IIHotel DrakeSuite 1205(213)489-1650
Aug. 20	RICHILENE3rd fl354-0629
Aug. 20	RICHTONE KNITS; J.D. SPORT498 Seventh14th fl279-1600
Aug. 20	SAMUEL ROBERT9th fl221-1995
Aug. 20	JACKIE ROGERS
Aug. 20	ROSSELLA OF ROME - DANZANTE209 W 38th6th fl944-6610
Aug. 20	GLORIA SACHS9th fl921-1460
Aug. 20	SAO LTD114 W 27th11th fl243-6197

DATE	WHAT'S GOING ON GIVEN BY WHERE
Aug. 20	DON SAYRES485 Seventh4th fl947-9180
Aug. 20	SAZ LTD.; & SAZ II530 Seventh21st fl221-3489
Aug. 20	SCAASI BOUTIQUE
Aug. 20	SHAMASK
Aug. 20	HELENE SIDEL
Aug. 20	SIGNATURES BY PATRICK & EILEEN512 Seventh6th fl354-4700
Aug. 20	SINGER & SPICER1441 BroadwaySuite 1482575-9540
Aug. 20	COSMO SIRCHIO LTD. (Monica Chong,230 W 39th13th fl719-3171 Arthur Doucette, Ettonez Moi, Fernando Franca, Maria Haupts, Renee Helga Howie, Louis Marino, Pat McDonagh, Pacabu, Riazee, Michael Robichaud, Stria, Yvonne Vega)
Aug. 20	VICKI SOBLE DESIGNS
Aug. 20	SOO YUNG LEE; & SOO YUNG LEE LA SOIREE530 Seventh6th fl840-6435
Aug. 20	SPORTWHIRL
Aug. 20	FRANCESCA STERLACCI498 Seventh2nd fl564-0161
Aug. 20	STEVEN STOLMAN
Aug. 20	ERNST STRAUSS; & STUDIO COLLECTION50 Cent. Pk. SoSuite 33A(213)623-8112
Aug. 20	TAMOTSU
Aug. 20	FRANK TIGNINO FOR STEVE LAWRENCE498 Seventh12th f1736-5820
Aug. 20	TRAVILLA
Aug. 20	ILIE WACS
Aug. 20	WERLE ORIGINALS
Aug. 20	WILLIWEAR BY WILLI SMITH209 W 38th9th fl869-1380
Aug. 20	YEOHLEE
Aug. 20	L'ZINGER INTERNATIONAL & "GO SILK"575 Seventh18th fl382-3303
	SHOWING OF RESORT COLLECTION (550 SEVENTH AVENUE) By invitation. Thereafter by appointment. Contact: 391-8697.
	SHOWING OF RESORT RALPH LAUREN 550 SEVENTH AVENUE COLLECTION SHOWROOM - 3RD FLOOR Also at 4:00 P.M. By invitation. Thereafter by appointment. Contact: 221-0675.
Aug. 21	PREMIERE SHOWING: LEO NARDUCCI 205 WEST 39TH STREET RESORT COLLECTION SHOWROOM - 17TH FLOOR By invitation. Buyers: 829-1930. Press: Cristina, Gottfried, Loving, 688-4665.
Aug. 21	4:00 P.M., RALPH LAUREN (2nd show), 550 Seventh Ave., 3rd fl., 221-0675
Aug. 21	BILL BLASS COLLECTION III

-9-

DATE		GIVEN BY	WHERE
Aug. 21	ALBERT CAPRARO LTD	550 Seventh	18th fl840-1679
Aug. 21	CASTLEBERRY KNITS (Resort)	530 Seventh	5th fl221-4333
Aug. 21	C'EST SIMONE BY GEORGE SIMONTON	209 W 38th	6th fl840-2035
Aug. 21	ENCORE (DIV. OF UMI)	530 Seventh	27th fl764-0611
Aug. 21	JAMISON; & JAMISPORT	498 Seventh	24th fl239-9477
Aug. 21	JER DOR FASHIONS	498 Seventh	9th fl564-4450
Aug. 21	NAT KAPLAN	498 Seventh	21st fl239-9400
Aug. 21	KAPPI	498 Seventh	21st fl239-9485
Aug. 21	ANNE KLEIN & CO	205 W 39th	3rd fl221-7880
Aug. 21	MIKE KORWIN'S KNITWORKS	498 Seventh	19th fl947-8828
Aug. 21	MISS O BY OSCAR DE LA RENTA (Resort)	550 Seventh	.19th fl354-6777
Aug. 21	MOROCI, INC	530 Seventh	.12th fl354-1880
Aug. 21	MORTON MYLES	550 Seventh	15th fl391-8700
Tuesday Aug. 21- Aug. 23	OPENING OF RESORT JACQUELINE COLLECTION 11 A.M 4 P.M. By appointment only. Con	DE RIBES	745 FIFTH AVENUE SHOWROOM - SUITE 1605
Aug. 21	ABE SCHRADER CORP	530 Seventh	.15th fl840-7733
Aug. 21	TRIGERE	550 Seventh	.16th fl391-9100
Aug. 21	UMI COLLECTIONS BY ANNE CRIMMINS	530 Seventh	.27th fl764-0600
Aug. 21	VICTORIA ROYAL BY MARTIN STAEHELY	530 Seventh	.7th fl944-6844
Aug. 21	NORMA WALTERS	530 Seventh	.7th fl840-7677
Aug. 22	SHOWING OF RESORT BILL HAIRE COLLECTION By invitation. Buyers: 840-6466. Press:	Cristina, Gottf	550 SEVENTH AVENUE SHOWROOM - 10TH FLOOR Tried, Loving, 688-4665.
Aug. 22	SHOWING OF RESORT MARY ANN RECOLLECTION By invitation. Buyers: 736-0109. Press: 0		498 SEVENTH AVENUE SHOWROOM - 16TH FLOOR ied, Loving, 688-4665.
Aug. 22	SHOWING OF RESORT/ MICHAEL KATHOLIDAY COLLECTION By invitation. Thereafter by appointment		13 EAST 17TH STREET SHOWROOM - 7TH FLOOR tte Capalbo, 929-3976.
Wednesday Aug. 22 5:30 P.M.	PREMIERE SHOWING: HOLIDAY/ RESORT COLLECTION (485 SEVENT By invitation. Thereafter by appointment	TH AVE. 8TH FL)	COTILLION ROOM
Aug. 22	MIGNON BY DOROTHY FARBO	530 Seventh	.3rd fl354-4980
Aug. 22	P.D.I	30 Seventh	.24th fl921-1552
Aug. 22	MRS. H. WINTER	15 W 25th	.4th fl691-8300
			10

-10-

Aug. 23	NEIL BIEFF LTD. (Holiday)850 Seventh	Suite 704957-8329
Aug. 23	CRISCIONE525 Seventh	7th fl730-7310
Aug. 24	FRANK COMPOSTO230 W 39th	14th fl354-5887
*Aug. 24	LOS ANGELES RESORT REGIONAL MARKET (Aug. 24-27)	
*Aug. 24	MEN'S FASHION WEEK IN COLOGNE (Aug. 24-26)	
Aug. 28	PRESS BREAKFAST: ITOKIN PLAZA FASHION PREVIEW Preview of Int'l. Fashion Plaza. Contact: Madeline de Vri	(53RD & 54TH STREET)
Tuesday Aug. 28- Aug. 30	EXHIBIT OF WOOLLENS FROM BRITISH WOOLLEN MILLS BRITAIN (159 WEST 53RD STREET) By appointment. Contact: 586-7621.	
Aug. 28	THE KOHLER COLLECTION498 Seventh	4th fl594-4484
*Aug. 30	SCANDINAVIAN MENSWEAR FAIR & FASHION WEEK IN COPENHAGEN (Aug. 30-Sept. 2)
*Sept. 1	SEHM AT PORTE DE VERSAILLES, PARIS. Men's & boys' wear,	869-1720. (Sept. 1-4)
*Sept. 1-4	SALON INTERNATIONAL DE LA MODE ENFANTINE AT PORTE DE VERS	AILLES, PARIS.
Sept. 3	LABOR DAY (MONDAY) LEGAL HOLIDAY	
*Sept. 8	SEMAINE INTERNATIONAL DU CUIR (Leathers) at Porte de Vers	ailles, Paris (Sept. 8-11)
	IGEDO INT'L FAIR & IGEDO DESSOUS AT DUSSELDORF FAIR GROUN Fashions, lingerie, swimwear. Contact: Dusseldorf Trade	
Sept. 11	SFA - USA: FALL SAKS FIFTH AVENUE BENEFIT FASHION SHOW By invitation. (Black tie) Tickets: \$150.00 each. Press:	
Sept. 12	JAPAN: EXHIBITS & BLOOMINGDALE'S FASHIONSBENEFIT For Japan Society. (Black tie) Tickets: \$200.00; 832-1155	
Sept. 13	BENEFIT: CHILDREN'S CHRISTIE BROTHERS CARDIAC PROGRAM (333 SEVENTH AVENUE) Tea. Show at 2:30. Tickets: \$30.00 to benefit N.Y. Hospit	BALLROOM
Sept. 14	"THE FITNESS BOOM: THE FASHION GROUP BIG BUSINESS IN FASHION" (9 ROCKEFELLER PLAZA) Also, in "Cosmetics, Equipment, Retailing, The Media." (P	
Sept. 15-	DONNA MODA: WOMEN'S ITALIAN TRADE COMMISSION FASHIONS FROM ITALY By invitation. Contact: Lita Mecozzi, 980-1500.	HOTEL DRAKE PARK AVENUE & 56TH STREET
Sept. 16	NEW YORK PRET AT N.Y. COLISEUM. Contact: 563-5350. (Sep	ot. 16-18)
Sept. 17-	SPRING SHOWING BY MENSWEAR DESIGNERS Also Women's Collections. DESIGNERS' COLLECTIVE (3 EAST 54TH STREET) 9-6 PM, Daily. Buffet. Contact	21 EAST 52ND STREET
Tuesday Sept. 18 4:30 P.M.	SHOWING OF SPRING COLLECTIONS COLLECTIONS Show at 5:30 P.M. By invitation. Buyers: 869-8424. Press:	PLACE TO BE ANNOUNCED Jody Donohue, 688-8653.

-11-

DATE WHAT'S GOING ON GIVEN BY WHERE

Wednesday SHOWING: SPRING '85 ANDREW FEZZA PLACE TO BE Sept. 19 COLLECTION FOR MEN ANNOUNCED

6:00 P.M. Cocktails. Show at 6:30. Contact: Joanne Petruzzo, 819-1160.

Thursday BENEFIT FOR MUSEUM OF LORD & TAYLOR 5TH AVE. & 38TH STREET

Sept. 20 CITY OF NEW YORK

11:00 A.M. Fashions by Gloria Sachs. Tickets: \$35.00 each. Contact: Geri Savidge, 391-3638.

*Sept. 20 PITTI FILATI - FIBERS & YARNS IN FLORENCE (Sept. 20-22)

*Sept 22 INTERNATIONAL RTW & BOUTIQUE SHOW AT PORTE DE VERSAILLES, PARIS; 869-1720. (9/22-26)

Monday ANNUAL FASHION CRITICS' COTY FASHION INSTITUTE OF TECH.

Sept. 24 AWARDS -- BENEFIT (235 EAST 42ND STREET) 227 WEST 27TH STREET

7:00 P.M. Tickets: \$250.00 to Educational Foundation of Fashion Industries. Contact: 760-7975.

Press: Marjorie Ambrogio, 573-2730.

Monday PRESS PREVIEWS IN L.A.: CALIFORNIA MART 110 EAST 9TH STREET Sept. 24- CALIFORNIA COLLECTIONS LOS ANGELES Sept. 26 Spring collections by more than 40 designers. Contact: (213) 239-9230.

Sept. 26 ROSH HASHONAH (Wednesday - At Sunset) -- Jewish New Year, Sept. 27.

Tuesday FASHION SHOW BENEFIT SAKS FIFTH AVENUE 3RD FLOOR Oct. 2 FOR KIPS BAY

11:00 A.M. Price and more details later. By invitation. Contact: 940-4240.

Oct. 5 YOM KIPPUR (Friday - At Sunset) -- Jewish Day of Atonement, Oct. 6.

*Oct. 7 SPRING READY-TO-WEAR SHOWINGS IN MILAN (Oct. 7-11), (02) 790103.

*Oct. 12 MIAMI SPRING REGIONAL MARKET (Oct. 12-15), (305) 261-2900.

*Oct. 12- SPRING/SUMMER READY-TO-WEAR SHOWINGS IN LONDON. Contact: Joanne Davis, Philbeach Oct. 16 Events, Earls Court Exhibition Ctr. Warwick Rd. London SW5 9TA. Tel. 01-385-1200.

*Oct. 13 PREMIERE VISION (Fabrics Show) IN PARIS (Oct. 13-16), (212) 883-1055.

*Oct. 16 IDEACOMO & COMOMODA FABRICS TRADE FAIR IN COMO. ITALY (Oct. 16-19), (01) 637-3153.

*Oct. 17- SPRING/SUMMER PRET-A-PORTER IN PARIS. Contact: Denise DuBois, Chambre Syndicale du Oct. 24 Pret-a-Porter, 100 Faubourg St. Honore 75008 Paris, tel. 266-64-44.

*Oct. 19 ATLANTA SPRING REGIONAL MARKET (Oct. 19-23). Contact: (404) 688-8994.

*Oct. 25 DALLAS SPRING REGIONAL MARKET (Oct. 25-30), (214) 655-6200.

Oct. 28 NAMSB (Nat'l Assoc'n Men's Sportswear Buyers) AT N.Y. COLISEUM (Oct. 28-31); 986-1811.

Oct. 29 SPRING MARKET WEEK IN NEW YORK (Oct. 29 - Nov. 9)

*Oct. 29 INTERSTOFF FABRICS EXHIBIT IN FRANKFURT (Oct. 29-31)

1985 MARKET DATES IN NEW YORK

SUMMER/TRANSITIONAL...Jan. 28 - Feb. 1
EARLY FALL......March 4 - 8
FALL......April 22 - May 3
RESORT......Aug. 5 - 9
SPRING/SUMMER (1986)..Oct. 28 - Nov. 8